

Rank	Rank Last Year	Agency Name	Headquarters	2009 Fee Income US\$	Growth	Employees
1	2	Weber Shandwick Worldwide	United States	480,000,000	n/a	n/a
2	1	Fleishman-Hillard	United States	475,000,000	n/a	n/a
3	3	Edelman	United States	447,814,314	-3	3,118
4	4	Burson-Marsteller	United States	380,000,000	n/a	n/a
5	9	MS&L Group	France	370,000,000	n/a	n/a
6	7	Ketchum Pleon	United States	325,000,000	n/a	n/a
7	5	Hill & Knowlton	United States	320,000,000	n/a	n/a
8	6	Ogilvy Public Relations Worldwide	United States	230,000,000	n/a	n/a
9	11	EuroRSCG Worldwide PR	France	200,000,000	n/a	n/a
10	15	FD	United Kingdom	180,079,000	-19.8	n/a
11	12	Cohn & Wolfe	United States	150,000,000	n/a	n/a
12	17	Graying	United Kingdom	148,000,000	n/a	n/a
13	n/a	Brunswick Group	United Kingdom	140,000,000	n/a	n/a
14	8	Porter Novelli	United States	130,000,000	n/a	n/a
15	14	GolinHarris	United States	125,000,000	n/a	n/a
16	16	Waggener Edstrom Worldwide	United States	105,642,094	-14.3	778
17	19	Ruder Finn	United States	100,775,000	-7.3	634
18	18	APCO Worldwide	United States	100,300,000	-10.8	507
19	n/a	Dentsu Public Relations	Japan	80,000,000	n/a	n/a
20	-	KREAB Gavin Anderson	UK/Sweden	65,000,000	n/a	n/a
21	23	Chandler Chicco Agency	United States	56,000,000	n/a	n/a
22	10	Brodeur Worldwide	United States	55,000,000	n/a	n/a
23	26	Media Consulta	Germany	53,084,727	8.8	325
24	21	Res Publica (National PR)	Canada	49,400,000	-17.7	310
25	25	PRAP	Japan	49,200,000	9.3	248
26	22	Text 100	United Kingdom	46,772,627	-10.8	469
27	20	Citigate Dewe Rogerson	United Kingdom	44,426,075	-4.2	187
28	-	Kyodo Public Relations	Japan	42,934,000	-11.4	324
29	24	MWW Group	New York	38,886,000	n/a	190
30	28	Hering Schuppener	Germany	38,562,764	5.5	134
31	-	Finsbury	United Kingdom	38,000,000		
32	31	Scholz & Friends	Germany	37,321,301	4.8	234
33	32	Qorvis Communications	United States	37,188,804	6.5	96
34	30	fischerAppelt	Germany	36,914,170	-3.9	232
35	37	College Hill	United Kingdom	34,148,873	11.6	271
36	69	WCG	United States	33,000,000	31.8	55
37	56	Blue Focus Communications	China	32,312,854	12.3	612
38	34	Lewis PR	United Kingdom	29,473,229	0	216
39	-	DeVries Public Relations	United States	25,000,000	n/a	n/a
40	33	Schwartz Communications	United States	24,905,403	-19.8	153
41	38	Barabino & Partners	Italy	24,800,000	n/a	100
42	39	i&e	France	22,200,180	-6.1	155
43	40	DKC	United States	22,050,000	-1.6	125
44	42	The Red Consultancy	United Kingdom	21,413,568	26.9	152
45	-	CNC Communications	Germany	20,000,000	n/a	n/a
45	36	Bite Communications	United Kingdom	20,000,000	n/a	n/a
47	54	Llorente & Cuenca	Spain	19,353,060	-3.6	210
47	59	Hotwire Group	United Kingdom	19,217,000	14.1	121
48	-	AGT Communications Group	Russia	19,120,952	3.6	134
51	43	Taylor	United States	19,100,000	-5.5	98

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MS&L Group numbers include consolidated revenues of several firms previously included separately, including MS&L, Publicis Consultants, JKL Group, Kekst and Company, and Freud Communications. • Ketchum Pleon. Ketchum was previously listed separately. Pleon was previously included as part of Brodeur Pleon.

Rank	Rank Last Year	Agency Name	Headquarters	2009 Fee Income US\$	Growth	Employees
51	52	Interel	Belgium	18,636,280	-8.3	107
52	47	A&B One	Germany	17,919,500	-7.4	110
52	58	Prime Communications	Sweden	17,919,500	19	100
54	-	Blue Rubicon	United Kingdom	17,640,887	2.39	105
55	57	Hopscotch	France	17,489,432	0	120
56	-	Hallvarsson & Halvarsson	Sweden	17,202,720	0	80
57	48	Gibbs & Soell	United States	16,888,150	-12.3	75
58	63	Infopress	Spain	16,668,463	-1.7	150
59	-	Cone	United States	16,000,000	n/a	n/a
60	44	Four Communications	United Kingdom	15,787,472	-6.3	63
61	-	Professional Public Relations	Australia	15,594,843	1.8	128
62	53	Oliver Schrott Kommunikation	Germany	15,425,105	-7.5	79
63	72	Farner Porter Novelli	Switzerland	15,339,092	n/a	55
64	62	Padilla Speer Beardsley	United States	15,195,259	-4.7	73
65	77	Allison & Partners	United States	14,662,255	12.1	91
66	-	Exposure	United Kingdom	14,545,091	40.1	123
67	51	Lansons Communications	United Kingdom	14,000,702	-13.2	94
68	71	Outcast Communications	United States	13,360,521	-8.5	77
69	68	Peppercom	United States	13,084,415	-11.3	65
70	-	Prain	South Korea	13,000,000	30	n/a
71	-	Strategic Public Relations Group	Hong Kong	12,879,107	-11.6	232
72	79	PainePR	United States	12,429,549	-6.8	57
73	91	Cooney/Waters Group	United States	12,344,058	18	38
74	174	achtung! Kommunikation	Germany	12,256,938	9.8	101
75	67	French/West/Vaughan	United States	12,234,095	-8.9	71
76	110	Coyne Public Relations	United States	12,176,000	4.2	91
77	84	Mandate Communications	United Kingdom	12,102,115	6.2	67
78	65	Geelmuyden Kiese	Norway	12,000,000	0	51
79	-	Jeschenko MedienAgentur	Germany	11,769,528	-13.4	52
80	73	RF Binder	United States	11,600,000	-8.8	72
81	61	Lexis Public Relations	United Kingdom	11,384,036	-14.4	87
82	76	5W Public Relations	United States	11,313,110	-5.1	69
83	70	Big Partnership	United Kingdom	11,150,982	1.4	93
84	112	Frank PR	United Kingdom	10,833,640	26.8	63
85	50	Rowland	Australia	10,800,000	-33.3	80
86	89	Shift Communications	United States	10,642,492	-13	75
87	81	CRT/tanaka	United States	10,350,000	-0.5	68
88	101	Makovsky + Company	United States	10,200,000	-8.1	50
89	86	Adfactors	India	10,100,000	9.8	297
90	78	Zeno Group	United States	10,052,218	-10.4	59
91	106	Hunter PR	United States	10,027,706	5.5	61
92	100	Widmeyer Communications	United States	9,771,259	7.4	42
93	-	Luther Pendragon	United Kingdom	9,710,580	22.5	59
94	-	haberlein & mauerer	Germany	9,604,852	8.1	98
95	88	Kaplow	United States	9,523,000	-6	50
96	109	Faktor 3	Germany	9,461,496	3.1	95
97	98	Fink & Fuchs	Germany	9,389,818	-1.8	76
98	111	Levick Strategic Communications	United States	9,143,087	-8.8	41
99	93	Brands2Life	United Kingdom	9,042,954	0.5	74
100	66	CJP Communications	United States	9,042,735	0.8	42

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101	-	Fahlgren Mortine ³	United States	8,996,567	61.3	56
102	113	Davies	United States	8,900,000	-25.8	29
103	152	Wellcom	France	8,837,345	6.7	65
104	-	Freshwater	United Kingdom	8,815,588	-22	82
105	123	Rasky Baerlein	United States	8,755,959	8.4	36
106	-	Beattie Communications	United Kingdom	8,458,004	5.4	86
107	97	komm.passion	Germany	8,386,826	-12.7	84
108	-	Portland	United Kingdom	8,338,151	12	21
109	103	CP/Compartner	Germany	8,171,292	-9.5	86
110	-	AMI Communications	Czech Republic	7,844,440	-0.5	87
111	92	Nelson Bostock	United Kingdom	7,735,232	-6.9	50
112	90	The Hoffman Agency	United States	7,500,000	-24.6	75
113	82	ergo Unternehmenskommunikation	Germany	7,468,847	-20.2	61
114	96	Red Door Communications	United Kingdom	7,438,304	0.9	54
115	147	Spark PR	United States	7,405,557	1.4	31
116	126	Jackson Spalding	United States	7,400,000	-5.1	50
117	182	Pohjoisranta Oy	Finland	7,311,156	64.5	26
118	-	TRACCS	Saudi Arabia	7,263,000	16.9	153
119	107	Consolidated Communications	United Kingdom	7,218,197	-6.8	61
120	127	Stanton Communications	United States	7,132,610	1.9	31
121	142	Shine Communications	United Kingdom	6,906,688	14.6	55
122	125	Spectrum	United States	6,850,000	8.6	43
123	-	3 Monkeys Communications	United Kingdom	6,841,271	7.3	47
124	201	Lift Consulting	Portugal	6,767,836	11.2	46
125	134	Virgo Health Communications	United Kingdom	6,635,563	17.1	45
126	-	Atomic PR	United States	6,474,095	-10	47
127	135	Lou Hammond & Associates	United States	6,368,809	-11	40
128	124	Airfoil Public Relations	United States	6,338,629	-15.9	47
129	-	Kirchoff Consult	Germany	6,307,664	-13.2	51
130	-	SenateSHJ	New Zealand	6,248,318	17.8	36
131	75	Medical Consulting Group	Germany	6,164,308	2.4	31
132	114	The Communication Group	United Kingdom	6,135,468	-13.6	35
133	136	wbpr	Germany	6,121,301	-3.6	48
134	121	Horn Group	United States	6,100,000	-25.6	40
135	108	The Rogers Group	United States	6,092,802	-10	35
136	102	Penrose Financial	United Kingdom	6,042,597	-20.7	33
137	118	McNeely Pigott & Fox	United States	5,950,000	-22.3	61
138	149	Johanssen & Kretschmer	Germany	5,949,274	7.2	47
139	160	ECCO Germany	Germany	5,877,596	-6.4	42
140	145	Eulogy	United Kingdom	5,861,953	6.5	36
141	146	124 Communications	United States	5,800,000	0	35
142	-	Twister	Italy	5,734,240	2.6	20
143	-	Food Minds	United States	5,651,110	-9	14
144	143	Hanover Communications	United Kingdom	5,638,916	6.5	31
145	-	KPR	South Korea	5,621,690	36.8	83
146	120	Imre	United States	5,600,000	-10.1	53
147	-	Octopus	United Kingdom	5,515,609	3.8	39
148	150	The Jeffrey Group	United States	5,388,986	-15.1	59
149	-	Cerrell Associates	United States	5,193,812	-14.1	23
150	153	akkanto	Belgium	5,130,728	-3.4	25

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Fahlgren Mortine includes the acquisition of Edward Howard & Company.

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151	157	Speed	United Kingdom	5,109,780	-36.6	39
152	138	Publicasity	United Kingdom	4,905,461	-6.5	36
153	155	LVT Benelux	Netherlands	4,874,104	-2.9	36
154	-	Molthan van Loon	Germany	4,874,104	-1.2	28
155	-	Just: Health	United Kingdom	4,836,381	67.1	22
156	162	Public Communications, Inc.	United States	4,840,000	-8.2	43
157	191	Eastwei	China	4,799,000	-0.4	110
158	-	Paul Werth Associates	United States	4,700,000	-18.9	25
159	178	Risdall McKinney	United States	4,700,000	6.8	24
160	-	Talk PR	United Kingdom	4,695,065	-11	23
161	-	M&CM Marketing Communications	Italy	4,687,741	115.1	10
162	140	Singer Associates	United States	4,632,490	-27.4	13
163	-	Drury	Ireland	4,589,614	-31.3	22
164	-	Agence Elan	France	4,587,392	166.7	23
165	179	Catalyst PR	United States	4,571,794	18.5	23
166	-	Focus PR	United Kingdom	4,489,524	57.9	33
167	-	Rumeur Publique	France	4,396,870	-10.2	32
168	170	L.C. Williams & Associates	United States	4,336,430	2	22
169	169	HVG Consult (Haas & SanCom)	Germany	4,326,484	4.1	32
170	156	London Communications Agency	United Kingdom	4,311,497	-8.9	20
171	-	Diplomat	Sweden	4,300,680	11.1	22
172	-	Kaltwasser	Germany	4,286,344	2.7	26
173	-	Launch Squad	United States	4,255,740	-1	41
174	-	C&C – Consultores de Comunicacao	Portugal	4,234,327	-39.1	28
175	164	Bliss PR	United States	4,218,000	-7.5	28
176	188	ikp	Austria	4,171,659	8.6	30
177	-	Quinn & Co.	United States	4,150,257	-19.7	30
178	-	rbb Public Relations	United States	4,034,219	-7.6	23
179	-	Holm Kommunikation	Denmark	4,013,968	-12.5	24
180	-	Pegasus PR	United Kingdom	3,918,570	7.4	29
181	175	Winning Strategies	United States	3,774,709	0.4	20
182	-	Schroder und Schombs	Germany	3,751,626	27.1	35
183	-	Crux Kommunikasjon	Norway	3,727,256	-5.5	8
184	172	Salt	United Kingdom	3,715,326	12.3	24
185	-	MCS Healthcare Public Relations	United States	3,643,800	15	17
186	161	Intermarket Communications	United States	3,633,528	-16	17
187	-	Gibraltar Associates	United States	3,856,961	33.6	13
188	173	CooperKatz & Company	United States	3,439,690	-26.3	26
189	-	The Standing Partnership	United States	3,415,721	0.2	18
190	176	HBI Helga Bailey	Germany	3,368,866	11.9	20
191	-	Kaizo	United Kingdom	3,359,860	-7	20
192	-	CC Group	United Kingdom	3,301,597	1.1	27
193	-	Ya Corporate Communications	Russia	3,106,000	-	53
194	-	Schneider Associates	United States	3,103,394	-18	22
195	186	Kwitken & Company	United States	3,100,000	-6.1	12
196	202	The Skills Group	Austria	3,082,006	7.8	13
197	-	Circle	United Kingdom	3,077,614	17.8	24
198	-	Tech Image	United States	3,052,602	5.4	16
199	194	Schwartz Public Relations	Germany	2,867,120	-10.1	13
200	209	Dukas PR	United States	2,835,595	-17.7	17

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201	-	Lane PR	United States	2,831,421	0	20
202	198	Linhart PR	United States	2,810,855	-1.9	18
203	203	Middleberg Communications	United States	2,809,000	4.3	16
204	-	360 Public Relations	United States	2,800,000	12	20
205	-	Perceptlon & Image	Spain	2,660,652	-38.5	35
206	-	PR-COM	Germany	2,652,086	8.9	20
207	-	Mischief	United Kingdom	2,639,659	29.3	22
208	-	Storymaker	Germany	2,623,414	-1.6	21
209	-	ICON International Communications	Australia	2,500,000	8.7	23
210	-	Spada	United Kingdom	2,484,455	-4.8	15
211	-	Cubitt Consulting	United Kingdom	2,468,475	n/a	n/a
212	-	Whyte Corporate Affairs	Belgium	2,351,038	n/a	14
213	187	Johnson King	United Kingdom	2,332,554	-17.6	22
214	-	Grup 7 Communications	Turkey	2,305,000	-6.7	26
215	-	Fortune PR	Indonesia	2,276,560	20	31
216	-	Madison Public Relations	India	2,220,000	11	45
217	-	Torres y Carrera	Spain	2,150,340	15.4	22
218	229	Marco de Comunicacion	Spain	2,116,653	-4.3	35
219	-	Ackermann PR	United States	2,102,908	4.4	11
220	-	O'Malley Hansen	United States	2,098,500	7.4	15
221	228	Barrett Dixon Bell	United Kingdom	2,023,037	5	13
222	-	Hope Beckham	United States	2,011,420	-6	17
223	218	JS2 Public Relations	United States	1,949,000	29.8	10
224	-	ACA/JES communicatie	Netherlands	1,935,306	n/a	30
225	205	Reptile Group (Chameleon, Komodo)	United Kingdom	1,900,036	-6.8	11
226	-	CitySavvy	UK/Netherlands	1,820,733	26.2	11
227	-	Affect Strategies	United States	1,728,700	60	30
228	-	Articulate Communications	United States	1,700,000	13.3	10
229	171	LaBreche	United States	1,680,000	-22.2	18
230	220	PRP/Public Relations Partners	Belgium	1,648,594	-21.2	12
231	-	Blue Lotus Communications	India	1,600,000	n/a	74
232	236	int/ext Communications	Switzerland	1,584,083	-7.1	8
233	225	Trevelino/Keller	United States	1,572,000	-20.4	17
234	223	Threepipe	United Kingdom	1,554,859	-2.1	16
235	-	Kohnstamm Communications	United States	1,554,352	16.6	12
236	212	Trylon SMR	United States	1,537,249	-18	7
237	237	First Public Relations	Poland	1,463,435	2.7	19
238	-	Unity	United Kingdom	1,462,476	-2.2	16
239	-	PRAM Consulting	Czech Republic	1,433,560	-9.1	10
240	-	RLF Communications	United States	1,418,485	-6.8	12
241	234	Fulford Public Relations	Singapore	1,400,000	16.7	19
242	226	LVM Group	United States	1,380,700	-14.7	6
243	-	Jackson Wells	Australia	1,355,000	16.6	12
244	-	ipsis	Portugal	1,290,204	12.5	15
245	-	Katcher Vaughan & Bailey	United States	1,279,472	-21.8	10
246	-	Avantgarde Group	Hungary	1,265,116	1.9	17
247	-	MM2 Public Relations	United States	1,222,993	n/a	8
248	249	AC Sanafor	Finland	1,173,232	-20.1	11
249	-	Jones Public Affairs	United States	1,167,496	77.9	8
250	230	Eloqui PR	United Kingdom	1,120,065	-14.2	7

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